

Station **WHP / WLYH / EHP**
 Market **HARRISBURG, PA**
 Product **Issue Rate Cards Oct 1- November 6, 2012**
 Demo **RA25+**
 Flight Dates **10/1-12 to 11-6-12**
 Salesperson **Brad Phillips**
 Date **9/28/12**

WHP - CBS
 WLYH - CW
 EHP - MYNT

STATION	Daypart	Day	Time	Program	COMMENTS for WHP	Rate	
						10/1	
						11/6	Rating
WHP	Morning	M-F	5:30-6a	EARLY MORNING NEWS		150	
WHP		M-F	5-5:30a	EARLY MORNING NEWS		150	
WHP		M-F	6-6:30a	EARLY MORNING NEWS		275	
WHP		M-F	6:30-7a	EARLY MORNING NEWS		275	
WHP		M-F	7-9a	CBS THIS MORNING		150	
WHP		Sa	9-11a	CBS THUIS MORNING SATURDAY		225	
		Su	8:30a-9a	WHAT AMERICA THINKS	SCOTT RASMUSSEN POLITICAL SHOW	300	
WHP		Su	9-10:30a	CBS SUNDAY MORNING		475	
WHP		Su	10:30-11:30A	FACE THE NATION		700	
		Su	11:30a-Noon	FACE THE STATE (NEWS)		195	
WHP	Daytime	M-F	10-11a	LET'S MAKE A DEAL		325	
WHP		M-F	11a-12n	PRICE IS RIGHT		450	
WHP		M-F	12:30-2p	SOAP ROTATION		350	
WHP		M-F	2-3p	THE TALK		325	
		M-F	3-4P	JEFF PROBST SHOW	NEW!	275	
WHP	Early Fringe	M-F	4-5p	ELLEN		450	
WHP	Early News	M-F	5-5:30p	WHP NEWS AT 5P		325	
WHP		M-F	5:30-6p	WHP NEWS AT 530P		325	
WHP		M-F	6-6:30p	EYEWITNESS NEWS		400	
WHP		M/W/F	6:30-7p	CBS EVENING NEWS	Note M/W/F	1500	
WHP		Sa,Su	6-6:30p	EYEWITNESS NEWS		295	
WHP	Access	M-F	7-7:30p	WHEEL OF FORTUNE		1500	
WHP		M-F	7:30-8p	JEOPARDY		2000	
WHP		Sa	7-7:30p	WHEEL OF FORTUNE		475	
WHP		Sa	7:30-8p	JEOPARDY		500	
WHP	Late News	M-F	11-1135P	EYEWITNESS NEWS		500	
WHP		SAT/SUN	11-1135P	EYEWITNESS NEWS		400	
WHP	Late Fringe	M-F	1135P-1235A	LETTERMAN		250	
		M-F	1235-135A	LATE, LATE SHOW WITH CRAIG FERGUSON		60	
WHP		Sa	11:30p-12:30a	CRIMINAL MINDS		85	
WHP		Sa	12:30-1:30a	CSI MIAMI		60	
WHP		Su	11:30p-12:30a	CRIMINAL MINDS		85	
WHP		Su	12:30-1:30a	CSI MIAMI		60	
		M	8-9P	HOW I MET YOUR MOTHER/PARTNERS		3,750	
		M	9-10P	2 BROKE GIRLS/MIKE & MOLLY		4,000	
WHP		M	10-11p	HAWAII 5-0		3,750	
WHP		Tu	8-9p	NCIS		5,500	
WHP		Tu	9-10p	NCIS: LA		4,800	
		TU	10-11P	VEGAS		3,500	
WHP		W	8-9p	SURVIVOR		5,000	
WHP		W	9-10p	CRIMINAL MINDS		5,000	
WHP		W	10-11p	CSI		3,500	
		TH	8-9P	BIG BANG/2.5 MEN		5,500	
WHP		Th	9-10p	PERSON OF INTEREST		4,500	
		TH	10-11P	ELEMENTARY		4,500	
		F	8-9P	CSI NY		2,000	
		F	9-10P	MADE IN JERSEY		2,300	
WHP		F	10-11p	BLUE BLOODS		2,950	

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STATION	Daypart	Day	Time	Program	COMMENTS for WHP	Rate	
						10/1	
						11/6	Rating
WHP		Sa	8-9p	CRIMETIME SATURDAY HR #1		800	
WHP		Sa	9-10p	CRIMETIME SATURDAY HR #2		800	
WHP		Sa	10-11p	48 HOURS		1000	
WHP		Su	7-8p	60 MINUTES		4,250	
WHP		Su	8-9p	THE AMAZING RACE		5,000	
WHP		SU	9-10P	THE GOOD WIFE		3,500	
		SU	10-11P	THE MENTALIST		3,500	
				CBS SPECIALS...CBS SPECIALS			
WHP		SAT	8-11P	NCAA PRIME FOOTBALL ON CBS	11/3	1,250	
WHP		VARIOUS	9-11P	PRESIDENTIAL DEBATES	10/3...10/16...10/22	2,500	
WHP		THUR	9-11P	VP DEBATE	10/11 ONLY	2,500	
WHP	Sports	SAT	N-7P	NCAA FOOTBALL		500	
		SUN	N-1P	CBS NFL PREGAME SHOW		800	
		SUN	1-4P	CBS NFL GAME #1 (NOT STEELERS)		4000	
		SUN	4-7P	CBS NFL GAME #2 (NOT STEELERS)		4250	
		SUN	1-7P	NFL STEELERS		5500	